

Angels Bless MashLogic

Scott Kurnit Joins the Board

Menlo Park, CA – June 1, 2009 – MashLogic, the company that helps you *Take Back the Web*[™], has closed a \$500,000 angel round of investment from prominent entrepreneurs such as Scott Kurnit, Reid Hoffman, Gil Penchina and Jeff Clavier, with participation by seed investor Bessemer Venture Partners. As part of this round, Scott Kurnit joined the company's board of directors.

"Search has turned the web into a vertical discovery process. MashLogic increases the horizontal power of the web by a full order of magnitude, explained Scott Kurnit, founder of About.com. He added, "The new information and links provided by MashLogic significantly enhance every page and minute I use the web. I'm pleased to have a role as investor and Board member in this next wave of the web's development."

MashLogic lets people mash up their web experience with links and content from the specific sources they prefer and trust, such as Twitter, iTunes, Wikipedia, LinkedIn, New York Times, Amazon, TechCrunch, Yelp, Wall Street Journal, SimplyHired, SlashDot and dozens more. The MashLogic add-on for IE and Firefox is free, secure, transparent, respectful of privacy, and free of advertising.

"It's really exciting for us to get so much interest from these great entrepreneurs," swooned VP Products Ranjit Padmanabhan. "I'm thrilled to have them as investors, but even happier to have them as users!"

About MashLogic

MashLogic is a startup in Menlo Park, CA that helps you *Take Back the Web*[™]. At a time when hyperlinks have been commercialized and only search engines offer useful links, MashLogic restores discovery and easy navigation to the web. MashLogic is an open platform, where the user has full visibility and control of the mashes that run, and the benefit of personalized links. MashLogic provides web sites with free custom mashes to increase the engagement of their visitors. The company is privately held, and funded by Bessemer Venture Partners and angel investors. More information is available at www.mashlogic.com.